



"The best in class carbon cleaning solutions in the world"



CARBON CLEAN CENTRE

WWW.CARBON-CLEAN.CO.UK

CARBON CLEAN FOR YOU

BENEFIT FROM NEW TECHNOLOGY

OVERVIEW

Whether it is automotive, marine, agricultural or locomotive, carbon build up is a very common problem. At Carbon Clean we have developed easy to use machines and solutions for the progressive workshop.

TAKE ADVANTAGE OF THIS OPPORTUNITY WITH CARBON CLEAN

Our system has been carefully researched and developed in the UK to specifically suit the garage aftermarket. Reliable components with added safety features have been carefully incorporated into the machines, complying with UK/EU regulations

OUR BUSINESS MODEL IS EASILY SCALABLE AND COMPLETELY FLEXIBLE TO SUIT YOUR AMBITIONS

- Valuable service addition to your portfolio
- Attract new customers by offering our revolutionary new solution
- Motivate existing staff by introducing 'new technology' to the business
- Fantastic earning potential
- Depending on your ambitions, a carbon cleaning service business offers the opportunity to generate a significant revenue stream
- Carbon Clean has become a trusted and recognised brand across the world with presence in nearly all of Europe, USA and Scandinavia
- Unrivalled training and ongoing support
- Minimal experience necessary - Our machines are very easy to use, simple to manage and

WHY THIS WORKS

- Increasing demand and awareness of the problem
- New technology to the UK aftermarket
- It is extremely beneficial to every type of combustion engine
- All 40,000 UK workshops are always looking for additional added value
- An easy up-sell opportunity to your clients
- Every vehicle that enters your garage is a potential customer (excluding pure electric vehicles)
- More environmentally conscious device

REVENUE POTENTIAL



Based on a 5 day week and 52 weeks worked per year, and the average price of a carbon clean service of £99.

E.g.
2/day = 10/week = 520 per year x £99 = 51,480

DIGITAL MARKETING SUPPORT

EVERY CCC COMES WITH THE FOLLOWING ... 'PEACE OF MIND'

1. WEBSITE PAGE



WHEN BECOMING
A CCC ENJOY
A FREE
MEMBERSHIP TO
**WhoCanFix
MyCar.com**

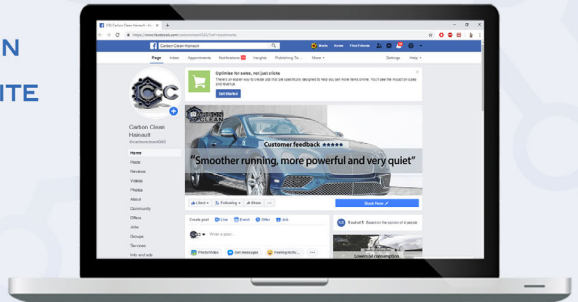
3. MY ENGINE CARBON CLEANER WEBSITE



4. WHY CARBON CLEAN YOUR ENGINE WEBSITE



2. FACEBOOK PAGE



1. WEBSITE PAGE

You'll get a dedicated webpage highlighting all your workshop services, logo and opening times along with reviews from your clients. A great place for people to find your garage online with our mobile friendly, up-to-date website.

2. FACEBOOK BUSINESS PAGE

Your own platform to upload photos of your carbon cleans and generate a buzz, harnessing the power of social media to generate interest and leads. Carbon Clean will also be regularly posting engaging content and footage.

3. MY ENGINE CARBON CLEANER - CENTRE LOCATOR

This is our website for end clients to find local carbon clean centres and easily book themselves in for services. As a CCC you'll also be listed in this section.

4. WHY CARBON CLEAN YOUR ENGINE - PRIVATE PORTAL

A big portal with many video animations which will be very useful to show the inner workings of an engine. A great tool to explain engine problems to the public.

5. CARBON CLEAN - CLIENT PORTAL

A dedicated private portal for you to see exclusive setup/training videos of the machines and also shop for official merchandise, promotional materials and more.



CARBON CLEAN MACHINE

PRODUCT SPECIFICATION

| | |
|----------------|--|
| DESCRIPTION | HHO ENGINE CLEANER |
| MODEL NO | CC-16 |
| INPUT POWER | AC 220V |
| POWER | 4KW |
| CLEANING AGENT | OXYHYDROGEN GAS |
| DISPLAY MODE | ANALOGUE V AND AMP/ DIGITAL INTERFACE |
| DIMENSIONS | 570(W) X 810(L) X 1140(H)(MM) |
| NET WEIGHT | 115 KG |

VEHICLE TYPES



CARBON CLEAN FOR YOU

· **BRAND LICENCE TO ENABLE YOU TO BE AN APPROVED CCC IN YOUR AREA**

· **WARRANTY**

3 years fully inclusive parts & labour warranty for your CC-16 machine

· **INITIAL MARKETING SUPPORT PACKAGE - CCC**

- Large poster
- Tri-fold Brochure
- Branded uniform set
- Under bonnet stickers
- Customer Carbon Clean certificates
- Service books

· **ON-SITE TRAINING & EQUIPMENT**

You will always benefit from having the ability to rely on us for sales training and technical training onsite.

· **SERVICING**

Annual servicing and inspection of your CC-16 by our accredited engineers to ensure you benefit from 100% uptime with your equipment.

· **DIGITAL MARKETING SUPPORT AND LISTINGS ON 4 PREMIUM WEBSITES**

- www.carbon-clean.co.uk
- www.myenginecarboncleaner.co.uk
- www.whycarboncleanyouengine.com
- Facebook business page