



"The best in class carbon cleaning solutions in the world"



CARBON CLEAN CENTRE PLUS

WWW.CARBON-CLEAN.CO.UK

CARBON CLEAN FOR YOU

BENEFIT FROM NEW TECHNOLOGY

OVERVIEW

Become an approved Carbon Clean and DPF centre. Have the ability to carry out two in-depth services to remove carbon either from the main body of the engine or from the clogged up diesel particulate filter. Whether it is automotive, marine, agricultural or locomotive, carbon build up is a very common problem. At Carbon Clean we have developed easy to use machines and solutions for the progressive workshop.

TAKE ADVANTAGE OF THIS OPPORTUNITY WITH CARBON CLEAN

Our system has been carefully researched and developed in the UK to specifically suit the garage aftermarket. Reliable components with added safety features have been carefully incorporated into the machines, complying with UK/EU regulations

OUR BUSINESS MODEL IS EASILY SCALABLE AND COMPLETELY FLEXIBLE TO SUIT YOUR AMBITIONS

- Valuable service addition to your portfolio
- Attract new customers by offering our revolutionary new solution
- Motivate existing staff by introducing 'new technology' to the business
- Fantastic earning potential
- Depending on your ambitions, a carbon cleaning service business offers the opportunity to generate a significant revenue stream
- Carbon Clean has become a trusted and recognised brand across the world with presence in nearly all of Europe, USA and Scandinavia
- Unrivaled training and ongoing support
- Minimal experience necessary - Our machines are very easy to use, simple to manage and maintain

WHY THIS WORKS

- Increasing demand and awareness of the problem
- New technology to the UK aftermarket
- It is extremely beneficial to every type of engine
- All 40,000 UK workshops are always looking for additional added value
- An easy up-sell opportunity to your clients
- Every vehicle that enters your garage is a potential customer (excluding pure electric vehicles)
- More environmental conscious device

REVENUE POTENTIAL

CC-16



Based on a 5 day week and 52 weeks worked per year, and the average price of a carbon clean service of £99.

E.g.
 $2/\text{day} = 10/\text{week} = 520$ per year
 $\times \text{£}99 = \text{£}51,480$

DCS-16



Based on a 5 day week and 52 weeks worked per year, and the average price of a dpf clean service of £250

E.g.
 2 per week = 104 cleans per year
 $104 \times \text{£}250 = \text{£}26,000$

Excludes additional labour charges that you may apply.

COMBINED REVENUE POTENTIAL

£38,740
PER YEAR

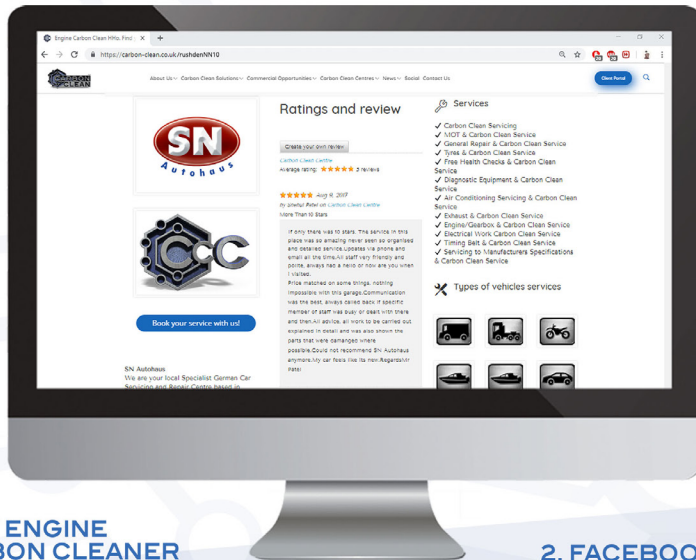
£77,480
PER YEAR

£154,960
PER YEAR

DIGITAL MARKETING SUPPORT

EVERY CCC+ COMES WITH THE FOLLOWING ... 'PEACE OF MIND'

1. WEBSITE PAGE



WHEN BECOMING
A CCC+ ENJOY
A FREE
MEMBERSHIP TO
**WhoCanFix
MyCar.com**

3. MY ENGINE CARBON CLEANER WEBSITE



4. WHY CARBON CLEAN YOUR ENGINE WEBSITE



2. FACEBOOK PAGE



1. WEBSITE PAGE

You'll get a dedicated webpage highlighting all your workshop services, logo and opening times along with reviews from your clients. A great place for people to find your garage online with our mobile friendly, up-to-date website.

2. FACEBOOK BUSINESS PAGE

Your own platform to upload photos of your carbon cleans and generate a buzz, harnessing the power of social media to generate interest and leads. Carbon Clean will also be regularly posting engaging content and footage.

3. MY ENGINE CARBON CLEANER - CENTRE LOCATOR

This is our website for end clients to find local carbon clean centres and easily book themselves in for services. As a CCC you'll also be listed in this section.

4. WHY CARBON CLEAN YOUR ENGINE - PRIVATE PORTAL

A big portal with many video animations which will be very useful to show the inner workings of an engine. A great tool in to explain engine problems to the public.

5. CARBON CLEAN - CLIENT PORTAL

A dedicated private portal for you to see exclusive setup/training videos of the machines and also shop for official merchandise, promotional materials and more.

THE CARBON CLEAN CENTRE PLUS COMES WITH



CARBON CLEAN MACHINE

PRODUCT SPECIFICATION

DESCRIPTION	HHO ENGINE CLEANER
MODEL NO	CC-16
INPUT POWER	AC 220V
POWER	4KW
CLEANING AGENT	OXYHYDROGEN GAS
DISPLAY MODE	ANALOGUE V AND AMP/ DIGITAL INTERFACE
DIMENSIONS	570(W) X 810(L) X 1140(H)(MM)
NET WEIGHT	115 KG

VEHICLE TYPES



DCS-16 DPF CLEANING SYSTEM

PRODUCT SPECIFICATION

DESCRIPTION	DPF CLEANING SYSTEM
MODEL NO	DCS-16
INPUT POWER	AIR: 4-6 BAR COMPRESOR
CLEANING AGENT	DETERGENT / WATER / AIR
OPERATION	TIMER RELAY SOLENOID VALVE
DISPLAY MODE	ANALOGUE PRESSURE GAUGE
AIR RECEIVER TANK	15L
DIMENSIONS	400(W) X 900(L) X 1120(H)(MM)
NET WEIGHT	60 KG
POWER SUPPLY	200V / 50HZ
VEHICLE TYPE	

CARBON CLEAN/DPF CLEAN FOR YOUR WORKSHOP

· BRAND LICENCE TO ENABLE YOU TO BE AN APPROVED CCC+ IN YOUR AREA

· WARRANTY

3 years fully inclusive parts & labour warranty for your CC-16 and DCS-16 machine.

· INITIAL MARKETING SUPPORT PACKAGE - CCC+

- Large poster
- Under bonnet stickers
- Tri-fold Brochure
- Customer Carbon Clean certificates
- Branded uniform set
- Service books

· ON-SITE TRAINING & EQUIPMENT

You will always benefit from having the ability to rely on us for sales training and technical training onsite.

· SERVICING

Annual servicing and inspection of your CC-16 and DCS-16 by our accredited engineers to ensure you benefit from 100% uptime with your equipment.

· DIGITAL MARKETING SUPPORT AND LISTINGS ON 4 PREMIUM WEBSITES

- www.carbon-clean.co.uk
- www.myenginecarboncleaner.co.uk
- www.whycarboncleanyouengine.com
- Facebook business page